

MKTG 342 Internet Marketing
Website Development Assignment 3
Due: 11:59 PM October 15, 2012

Purpose:

- Using cascading style sheets to add consistent style throughout a website
- Selecting professional looking color combinations

Directions:

Using a text editor, create a cascading style sheet (CSS) including declarations for each of the following selectors:

a:link (text-decoration and color)
a:visited (text-decoration and color)
a:active (text-decoration and color)
a:hover (text-decoration, color and background color)
body (font-family, background-color and color)
h1 (font-family and color)
h4 (font-family and color)

(Use the format discussed in class: refer back to PowerPoint titled Website Optimization - Appearance and Organization)

Information on setting text-decoration (<http://htmlhelp.com/reference/css/text/text-decoration.html>)

List of web safe fonts (http://www.w3schools.com/cssref/css_websafe_fonts.asp)

Color guide available at (http://www.web-source.net/216_color_chart.htm)

Be sure to select colors that help to create a professional appearance!

Save in the Labs folder as mystyle1.css

Note: If you want to make changes to your style sheet after it has been saved I recommend making the changes using a text editor (e.g. Notepad). If you use Dreamweaver you will need to remove the errant code placed in the file by Dreamweaver.

Using Dreamweaver, open Lab2.shtml

Resave as WDA3.shtml

Change heading to Website Development Assignment #3

Reformat all four category headings in table (i.e., My Resume, Education, Work Experience and Extracurricular) to Heading 4.

Change page title to Website Development Assignment #3

Attach the cascading style sheet you created by right-clicking on the page and selecting CSS Styles, Attach Style Sheet, browse for the mystyle1.css file located in the Labs folder then click ok

Attach the cascading style sheet you created to each of the following web pages in your Labs folder: contact.shtml; extracurricular.shtml; education.shtml; experience.shtml; resume.shtml

In your navbar.ssi file change the link to Home from Lab2.shtml to WDA3.shtml

View your work at: username.asp.radford.edu/Labs/WDA3.shtml

Example

YOU ARE NOT ALLOWED TO USE ANY OF THE DECLARTIONS LISTED BELOW!

```
a:link
{
  text-decoration: none;
  color: rgb(0,51,102);
}
a:visited
{
  text-decoration: none;
  color: rgb(204,0,51);
}
a:active
{
  text-decoration: none;
  color: rgb(0,102,51);
}
a:hover
{
  text-decoration: none;
  color: #000000;
  background: rgb(204,255,204);
}
body
{
  font-family: Verdana, Arial, Helvetica;
  background-color: rgb(255,255,204);
  color: rgb(102,102,51);
}
table
{
  table-border-color-light: rgb(255,204,102);
  table-border-color-dark: rgb(204,153,102);
}
h1
{
  font-family: Verdana, Arial, Helvetica;
  color: rgb(153,153,51);
}
h4
{
  font-family: Verdana, Arial, Helvetica;
  color: rgb(153,153,0);
}
```

YOU ARE NOT ALLOWED TO USE ANY OF THE DECLARTIONS LISTED ABOVE!